



Community Radio for the Fraser Valley

KFFR

88.3FM • KFFR.ORG

Market Your Business on KFFR

broadcast streaming
social media event coverage

VISIT KFFR.ORG/UNDERWRITING
FOR MORE INFO AND CUSTOM PACKAGES

2024 Pricing

Prices/Open Rates

Announce a gathering
or introduce your business

Mon-Sun
6AM-10PM

\$15
prerecorded

\$10 Live Read
Marketing read live by KFFR Announcers

Packages: 3 Month Commitment

\$250/Month

- 20 second professional radio announcement
- 2 announcements daily (minimum)
- Business listing on KFFR.org
- Community Calendar Listing

\$450/Month

- 20 second professional radio announcement
- 3 announcements daily with exclusive break
- Business Listing and Logo on KFFR.org
- Up to 5 different rotating spots.

Non-Profit Prerecorded event announcements

Pre-Recorded, Sound Rich
60 second message

10 insertions = \$150

20 insertions = \$175

30 insertions = \$250

Reach our online audience

2-Hour banner ad
Live interviews
Archived stories kffr.org
Social media promotion

\$50

4-Hour banner ad
Premier logo placement
Highlighted story on
KFFR.org

\$100

21K online listeners have tuned into KFFR in 2024

KFFR partners with more than 70 local businesses

44% of listeners claim residency outside of Grand County

80% of listeners are between 30 and 79

56% of KFFR listeners are very likely to support KFFR underwriters

WHY SUPPORT KFFR



KFFR is a carefully crafted eclectic mix of music and local information produced by volunteer announcers who have a passion for music. KFFR gives them the studio, training and lets them do their thing. Underwriting on KFFR reaches the ears of Grand County. Your support is tax-deductible, and it is guaranteed to reach a broad audience. More than 14,00 online listeners tune into KFFR every year, and KFFR is on Instagram, Facebook and Twitter extending your message even further. We are flexible, contact us to find out what we can do to meet your marketing needs.

email
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KFFR
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